




# JOANNA KOSEFF

## UX DESIGNER

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## SUMMARY OF QUALIFICATIONS

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- 4+ years of UX design experience.
- Experience with end-to-end product design in a fast-paced Agile environment.
- Strong understanding of the latest trends and design patterns.
- Ability to understand the user at an extensive level and design experiences that meet their goals and motivations.

## WORK EXPERIENCE

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### Product Designer

Jun 2016 - Present

Liberty Mutual Insurance, Seattle, WA

- Creates user-centered design solutions to meet user needs and business requirements.
- Partners with cross-functional teams, including business analysts and developers, to understand business requirements and technical feasibility.
- Facilitates user interviews to gain insights into users' pain points.
- Creates user workflows, wireframes, and prototypes.
- Conducts usability testing to ensure designs meet end-user needs.
- Assists the developers with HTML and CSS coding.
- Optimizes the design system.

### Teaching Assistant

Oct 2015 - Dec 2015

University of Washington Information School, Seattle, WA

- Conducted lab sections for a class of 30 students and graded assignments.
- Held weekly office hours and tutoring sessions for students.

### UX Designer / UI Developer Intern

Jun 2015 - Sept 2015

CONNX Solutions, Redmond, WA

- Designed and developed complete corporate website.
- Worked with executive management and marketing to understand business goals.
- Led weekly status meetings during the development phase.

### Freelance Web Designer & Developer

Dec 2013 - Jun 2015

Seattle, WA

- Built websites using WordPress templates, HTML, and CSS.
- Created wireframes to discuss design ideas with the clients before building the website.

## SKILLS

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### Design

Wireframing  
Prototyping  
Mobile/responsive design  
Design systems  
User flows  
User personas  
Project management  
Site mapping  
Storyboarding

### Research

User interviews  
Usability testing  
Heuristic reviews  
Competitive analysis  
Affinity mapping

### Tools

Sketch  
Balsamiq  
Adobe XD  
Adobe Illustrator  
Figma  
InVision  
Axure RP

### Development

HTML  
CSS  
Bootstrap  
JavaScript

## EDUCATION

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### B.S. in Informatics (Human-Computer Interaction)

Sept 2012 - Jun 2016

University of Washington, Seattle, WA

- Dean's List

## CERTIFICATES

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### Project Management Certificate

University of Washington, Seattle, WA  
Issued Sept 2019