




# JOANNA KOSEFF

## UX DESIGNER

 (206) 455-1141

 jkoseff14@gmail.com

 www.joannakoseff.com

 linkedin.com/in/joannakoseff

### SUMMARY OF QUALIFICATIONS

---

- 4+ years of UX design experience.
- Experience with end-to-end product design in a fast-paced Agile environment.
- Strong understanding of the latest trends and design patterns.
- Ability to understand the user at an extensive level and design experiences that meet their goals and motivations.

### WORK EXPERIENCE

---

#### Product Designer

Jun 2016 - Present

Liberty Mutual Insurance, Seattle, WA

- Responsible for creating user-centered design solutions to meet user needs and business requirements.
- Partner with cross-functional teams, including business analysts and developers, to understand business requirements and technical feasibility.
- Define and create user workflows, wireframes, and prototypes.
- Participate in usability testing to ensure designs meet end-user needs.

#### Teaching Assistant

Oct 2015 - Dec 2015

University of Washington Information School, Seattle, WA

- Conducted lab sections for a class of 30 students and graded students' weekly assignments.
- Held weekly office hours and tutored students when they needed help learning the material.

#### UX Designer / UI Developer Intern

Jun 2015 - Sept 2015

CONNX Solutions, Redmond, WA

- Designed and developed complete corporate website.
- Worked with executive management and IT to understand messaging, marketing and architecture.
- Drove executive overview and weekly status meetings during the development phase.

#### Freelance Web Designer & Developer

Dec 2013 - Jun 2015

Seattle, WA

- Created websites for clients' businesses that aligned with their business objectives.
- Created wireframes and style tiles in order to discuss styling options and design ideas with the clients prior to building the website.

### EDUCATION

---

#### B.S. in Informatics (Human-Computer Interaction)

Sept 2012 - Jun 2016

University of Washington, Seattle, WA

- Dean's List

### SKILLS

---

#### Design

Design systems  
Mobile/responsive design  
Project management  
Prototyping  
Storyboarding  
User flows  
User personas  
User testing  
Wireframes

#### Research

User interviews  
Usability testing  
Heuristic reviews  
Competitive analysis  
Affinity mapping

#### Tools

Adobe Illustrator  
Adobe XD  
Axure RP  
Balsamiq  
Figma  
InVision  
Sketch

#### Development

Bootstrap  
CSS  
HTML  
JavaScript  
Angular

### CERTIFICATES

---

#### Project Management Certificate

University of Washington, Seattle, WA  
Issued Sept 2019