



# JOANNA KOSEFF

## UX DESIGNER

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### SUMMARY OF QUALIFICATIONS

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- 2+ years of UX Design experience.
- Experience with end-to-end product design in a fast-paced Agile environment.
- Strong understanding of the latest trends and design patterns.
- Experience with both responsive and accessibility design.

### WORK EXPERIENCE

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**Associate Product Designer** Jun 2016 - Present  
Liberty Mutual Insurance, Seattle, WA

- Responsible for creating user-centered design solutions to meet user needs and business requirements.
- Define and create user workflows, information architecture, wireframes, and prototypes.
- Partner with cross-functional teams including project owners, business analysts, and developers to ensure designs are feasible and executed correctly.
- Participate in usability testing to ensure designs meet end-user needs.

**Teaching Assistant** Oct 2015 - Dec 2015  
University of Washington Information School, Seattle, WA

- Conducted lab sections for a class of 30 students and graded students' weekly assignments.
- Held weekly office hours and tutored students when they needed help learning the material.

**UX Designer / UI Developer Intern** Jun 2015 - Sept 2015  
CONNX Solutions, Redmond, WA























- Redesigned, wireframed, developed and implemented complete corporate website.
- Worked with executive management and IT to understand messaging, marketing and architecture.
- Drove executive overview and weekly status meetings during the development phase.

**Freelance Web Designer & Developer** Dec 2013 - Jun 2015  
Seattle, WA

- Built websites using WordPress templates, HTML, and CSS to match the clients' business objectives.
- Created wireframes and style tiles in order to discuss styling options and design ideas with the clients before building the website.

### SKILLS

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Adobe Illustrator	
Adobe XD	
Axure RP	
Balsamiq	
Bootstrap	
CSS	
Design Heuristics	
Figma	
HTML	
InVision	
JavaScript	
Mobile Design	
Prototyping	
Site Mapping	
Sketch	
Storyboards	
Style Guides	
Task Flows	
Usability Testing	
User Interviews	
User Personas	
Wireframing	

### EDUCATION

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**B.S. in Informatics (Human-Computer Interaction)** Sept 2012 - Jun 2016  
University of Washington, Seattle, WA

- Dean's List